

## Principal Profile

**Principal Name:** Wisconsin Urban & Rural Transit Association (formerly WIs Urban Transit Assn)

**Business Or Interest:** A professional association of Wisconsin urban and rural public transportation providers, including managers, planners, maintenance supervisors, security and safety personnel, and industry suppliers.

**Lobbying Interests:** All areas of administrative or legislative affairs which may affect the administration or operation of a municipal or county transit system. Wisconsin Department of Transportation, local transportation aids and operating assistance.

**CEO Name:** Gwen Larsen

**Title:** Legislative Lobbyist

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